



When & Where
NOVEMBER 19TH - 26TH 2020
ANYTIME
YOUR FAVORITE 5K TRAIL

SPONSORSHIP INFORMATION

Partner with us and together we can change lives and transform our community. All proceeds from registrations and sponsorships benefit the Help & Hope Center

For more information:
www.rocktrot.com
info@rocktrot.com
All Proceeds Benefit
the Help&Hope Center
www.helpandhopecenter.org

RUN
TO
CHANGE LIVES



Douglas | Elbert Task Force
All proceeds benefit the
Help & Hope Center

16 Years and Growing Strong

Join our growing family of sponsors who are intentional and passionate about making a positive impact in our community. Below are many options to sponsor the **16th annual Turkey ROCK Trot 5K Family Fun Run/Walk/Stroll** in our hometown community of Castle Rock, CO. 100% of the proceeds from the race are given to the Help&Hope Center to benefit members of our local community who are in economic crisis and at risk of homelessness. www.helpandhopecenter.org

Our race team is made up of many volunteers

Thanks to our amazing staff of volunteers AND generous sponsors last year, we attracted over 3100 participants, raised over \$60,000 in proceeds and collected many lbs. of toiletries for the Help&Hope Center. The energy and participant enthusiasm was unparalleled and our goals are even bigger this year.

Everything we do centers around our vision statement:

Changing Lives Together



We invite you to join us

Jason and Gina Anguiano
Turkey ROCK Trot Race Directors
(303)229-1798 / info@rocktrot.com www.turkeyrocktrot.com

Sponsorship Opportunities



Title Sponsor - \$15,000 (Exclusive Opportunity)

Pass-through rights upon approval; Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Prominent space in Digital Swag Bag. 50 registrations included.



Presenting Sponsor - \$10,000 (Exclusive Opportunity)

Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Prominent space in Digital Swag Bag. 25 registrations included.



Full Course Dinner Sponsor - \$5,000

Logo on website, t-shirts, banners and print material, social media; Full Page Digital Swag Bag ad/coupon (with link to website). 10 registrations included.



Turkey Sponsor - \$2,500

Logo on website, t-shirts, banners and print material, social media; Page Digital Swag Bag ad/coupon (with link). 10 Registrations included.



Stuffing Sponsor - \$1,000

Logo on website and most print material, social media; Quarter Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



Sweet Potato Sponsor - \$500

Name on website and most print material, social media; Half Page Digital Swag Bag ad/coupon (with link). 2 registrations included.

Specialty Opportunities



Bib Coupon- \$500 (3 Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



Media Sponsor

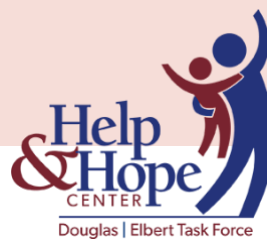
In-Kind/Trade Relationship is anticipated for promotion and advertising.



In-Kind Sponsor

Official sponsor of the Turkey ROCK Trot. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).

Turkey ROCK Trot



Sponsorship Summary

	Sweet Potato \$500	Stuffing \$1000	Turkey \$2500	Full Course \$5000	Presenting \$10000	Title \$15000
No Expo this year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Swag Bag (see below for size)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Registrations Included	2	5	10	20	25	50
Name on Print Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Print Materials		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo/Name Part of Event					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pass Through Rights						<input checked="" type="checkbox"/>

Turkey ROCK Trot

